

## PRIVACY AND COOKIES POLICY

Effective Date March 15, 2014

**10810 W. Little York Rd.  
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**sales@automaticpower.com**

**www.automaticpower.com**

Pharos Marine Automatic Power Inc. and its subsidiaries, subsidiary undertakings, joint ventures and associated undertakings ("PMAPI", "Group", "we", "our" or "us") are committed to protecting and respecting your privacy. This Policy (together with our Website Terms and Conditions of Use at [www.automaticpower.com](http://www.automaticpower.com) and any other documents referred to in or on our website) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding how we collect and treat your personal data.

### **Information We May Collect From You**

We only collect and process information you provide us via:

- The request a quote form, technical support form, SigMail newsletter form on our website; or
- Any written correspondence you send us.

### **Cookies**

Cookies are text files containing small amounts of information which are downloaded to your device when you visit certain websites. When you re-visit that website the cookies are then sent back to the originating website on each subsequent visit. Cookies can be useful and in some cases valuable because they allow a website to recognize a user's device so that the website provider can deliver a better and more personalized service.

As stated above we only collect data from you through our website when you fill in our forms on the website. Our website does not use any cookies of any kind.

### **Where We Store Your Personal Data**

The data that we collect from you may be transferred to, and stored at, a destination outside the Continental United States, for example our UK subsidiary company. It may also be processed by staff operating outside of the Continental United States who work for us. Such staff may be engaged in, among

other things, the processing of your inquiries and the provision of information and services. By submitting your personal data, you agree to this transfer, storing or processing. PMAPI will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Policy.

All information you provide to us is stored on our secure servers. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

### **Uses Made of Your Information**

We may use information held about you in the following ways:

- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contracted for such purposes;
- To carry out our obligations arising from any contracts entered into between you and us;
- And to notify you about changes to our service.

### **Disclosure Of Your Information**

We may disclose your contact information to any member of our company, which means our subsidiaries.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;

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**(CONTINUED)**

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- If PMAPI or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets; or
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Website Terms and Conditions of Use and other agreements or to protect the rights, property, or safety of PMAPI, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

### **Your Rights**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [info@automaticpower.com](mailto:info@automaticpower.com).

Our website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that We do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### **Changes To Our Privacy Policy**

Any changes we may make to our Privacy and Cookies Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

### **Contact**

Questions, comments and requests regarding this Privacy and Cookies Policy are welcomed and should be addressed to [info@automaticpower.com](mailto:info@automaticpower.com).